



Mount Prospect  
Downtown Merchants Association  
P.O. Box 632, Mount Prospect, IL 60056

## Fall Festival / Oktoberfest 2010

The **Sixth Annual Fall Festival** and **Third Annual Oktoberfest** hosted by the Mount Prospect Downtown Merchants is coming again in October!!! Fun and excitement for the whole family! Our famous candy line for the kids, crafts, pumpkin painting and much more will keep the kids busy all afternoon. Food, drink and entertainment will keep the entire family busy all day!

**When:** Saturday, October 16<sup>th</sup>, 1pm till 10pm  
**Where:** In the center of town at Busse Ave and Emerson St

We think your business should be a part of this huge community event! Don't miss this annual opportunity to show the community you care! Be a part of the action! Sponsorship is how!

Fall Fest Sponsorships include:  
Member \$100 – Non-member \$300

Oktoberfest Sponsorships include:  
Member \$100 – Non-member \$300  
Member \$400 – Non-member \$750  
\$1000 Entertainment Sponsor – Non-member \$2000

What you get for your sponsorship dollars:

\$100 member - \$300 non-member

- Business name mentioned in email blasts
- Prominent sponsorship display on website
- Opportunity to distribute promo event day
- Free candy line participation
- 2 food/drink tickets
- "See us at" poster or banner for your store
- Listed as sponsor on MPTV ads

\$400 member - \$750 non-member

- Same as \$100/\$300 sponsor benefits *plus*
- More prominent display in email and website
- Slogan included with emails and on website
- Hang sponsor banner in main tent
- Setup your own tent for promotion
- 4 additional food/drink tickets
- Business name on table tents

\$1000 Entertainment Sponsor - \$2000 non-member

- Same as \$400/\$750 sponsor benefits *plus*
- Top billing mentions in email and on website
- Hang banner in front of music stage
- 4 additional food/drink tickets

## Choose your sponsorship and payment plan

### Fall Festival

I am a member of the Mount Prospect Downtown Merchants

- \$100 sponsorship one time payment
- \$100 sponsorship three month payment plan at \$33 per month (July, August and September)

I am NOT a member of the Mount Prospect Downtown Merchants

- \$300 sponsorship one time payment
- \$300 sponsorship three month payment plan at \$100 per month (July, August and September)

### Oktoberfest

I am a member of the Mount Prospect Downtown Merchants

- \$100 sponsorship one time payment
- \$100 sponsorship three month payment plan at \$33 per month (July, August and September)
- \$400 sponsorship one time payment
- \$400 sponsorship three month payment plan at \$133 per month (July, August and September)
- \$1000 music sponsorship one time payment
- \$1000 music sponsorship three month payment plan at \$333 per month (July, August and September)

I am NOT a member of the Mount Prospect Downtown Merchants

- \$300 sponsorship one time payment
- \$300 sponsorship three month payment plan at \$100 per month (July, August and September)
- \$750 sponsorship one time payment
- \$750 sponsorship three month payment plan at \$250 per month (July, August and September)
- \$2000 music sponsorship one time payment
- \$2000 music sponsorship three month payment plan at \$666 per month (July, August and September)

Company Name \_\_\_\_\_

Contact Name \_\_\_\_\_

Contact Phone Number \_\_\_\_\_

**For More Info  
Call 847-506-4948**